Palavras Indígenas

(Endangered Languages)

www.palavrasindigenas.com.br

Mission

To inspire the world with technologies that provide the experience of languages and life, thus creating a more socially responsible and empathetic world.

Vision

To be a global online platform with words from endangered languages registered and validated by the participants themselves. It should enable important discoveries for the good of humanity and exploration of new market niches by registered information.

Values

Respect for minorities; sustainability; social responsibility; innovation; collaboration; diversity; accessibility; Flexibility.

Idea, Research and Development:

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Company profile

"Endangered Languages" is a new technological project/system that seeks solutions in the field of languages, cultures, and knowledge. Our aim is the development of a social, sustainable, scalable, repeatable, flexible, and innovative business model.

Market positioning

In 2019 the project was invited to the 6th Annual World Congress of InfoTech, in Nanjing - China, with the theme "Global Talents for a Better Future". Only 100 people with promising and relevant projects around the world were selected. The project is characterized as a social business model merging social and environmental objectives enabling future profits. It also fits as Software, Service, standalone and cloud system that aims to automate a manual process. The added value of the system is increasing – for every register of an word, more information is generated and the value of this data is invaluable. Imagine conseguir em contato com técnicas antigas e culturas através do conhecimento ancestral? The commercial potential lies not only in the use of the system, but in what it can offer over time. With the Covid-19 Pandemic, "Endangered Languages" is now also online.

Products and services

The project "Endangered Languages" (www.palavrasindigenas.com.br) helps categorizing the writing, image and sound (pronunciation) of endangered languages. The system is a fast, friendly and productive. With the registration of words it is possible to access new knowledge and generate other products and services.

Key competencies
(differentiation of competitive advantages)

The use of technology by people with languages at risk of extinction places them as protagonists in the process of resuming language. The system was built through studies in Brazilian minorities communities. The proposed solution sought to supply the identifications and analyzed in other similar products found.
The information registered in the system can be used from the construction of softwares, games, apps, language courses to the creation of new products through shared knowledge.

Potential (financial data)

This tool can be be used in other communities and countries. Its added value is increasing. The more people enter the system and register words, the more information and knowledge will be generated and the value of this data is invaluable.

Technology

Area of expertise: Information system; Big data; Data Science; Educational technology.
Development: PHP programming language; HTML; JavaScript; MySQL database; API's (Application Programming Interface) and Various Frameworks (set of classes).